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Public Reporting Burden. Public reporting burden for this collection of information is estimated to average 1.5 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

1. Name of Registrant British Virgin Islands Tourist Board	2. Registration No. 3354
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

- | | |
|---|--|
| <input type="checkbox"/> To correct a deficiency in | <input type="checkbox"/> To give a 10-day notice of a change in information as required by Section 2(b) of the Act. |
| <input type="checkbox"/> Initial Statement | |
| <input type="checkbox"/> Supplemental Statement for _____ | <input type="checkbox"/> Other purpose (specify) <u>To show date, to whom, purpose and amount of disbursement for Advertising and Public Relations as stated in letter of June 7, 1991. Period Ending April 8, 1991.</u> |
| <input type="checkbox"/> To give notice of change in an exhibit previously filed. | |

4. If this amendment requires the filing of a document or documents, please list-

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. If more space is needed, full size insert sheets may be used.

See Attached

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OFFICE OF ATTORNEY GENERAL

The undersigned swear(s) or affirm(s) that he has *(they have)* read the information set forth in this amendment and that he is *(they are)* familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his *(their)* knowledge and belief.

Gnath Klauron Jones

(All copies of this amendment shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Subscribed and sworn to before me at

New York, New York

this *31st* day of *July*, 19 *91*

Joan Zito
(Notary or other officer)

My commission expires

JOAN ZITO
Notary Public, State of New York
No. 41-8808990 - Queens County
Certificate Filed in New York City
Commission Expires July 31, 19 *92*

CTC-15 REGISTRATION FORM

EACH DELEGATE ATTENDING THE CONFERENCE MUST COMPLETE A REGISTRATION FORM. (SPOUSES ARE ALSO REQUIRED TO COMPLETE A REGISTRATION FORM AND TO PAY THE FULL REGISTRATION FEE TO PARTICIPATE IN CONFERENCE ACTIVITIES).

REGISTRATION INFORMATION

ADVANCE REGISTRATION DEADLINE—JULY 19, 1991

Registration forms postmarked after July 19 require an additional \$25.00 processing fee.

REGISTRATION FEE covers 4 nights' accommodations, attendance at business sessions, airport transfers, all programmed meals and social events.

REGISTRATION FEE: Chapter Agents—US\$350 Single US\$200 Double

Non-Chapter Agents—US\$400 Single US\$240 Double

Venezuelan Agents—US\$150

HOTEL ACCOMMODATIONS AND RATES

Rooms will be reserved at the 4-night conference package on a first come first served basis. Additional nights can be requested at \$70 per night. PLEASE RESERVE EARLY.

Host Hotels: Caracas Hilton Anauco Hilton
Tamanaco International Aventura Caracas

Delegates are responsible for their own incidental and service charges. (Maid Charges \$1.00 per person per day; Bell-boy \$2.00 per person in/out). Accounts must be settled with the hotel at checkout.

CANCELLATION POLICY

The following policy applies to cancellations prior to the Conference:

Postmarked on or before July 26	\$25 Fee
Postmarked July 27-August 23	50% Refund
Postmarked after August 23	No Refund

Requests for cancellations must be made in writing to CTO.

CTO OFFICES

NEW YORK OFFICE

20 East 46th Street
New York, NY 10017
Tel: 212-682-0435
Fax: 212-697-4258

HEADQUARTERS

Mer Vue, Marine Gardens
Bridgetown, Barbados
Tel: 809-427-5242
Fax: 809-429-3065

LONDON OFFICE

18 Northumberland Avenue
London WC2N 5RA, England
Tel: 071-839-8480
Fax: 071-976-1541

CONFIRMATIONS WILL NOT BE MAILED AFTER AUGUST 30

Detach here and Mail

TRAVEL AGENT REGISTRATION FORM

Agency: _____
Address: _____
City: _____ State: _____ Zip: _____
Country: _____ Phone: _____ Fax: _____
Are you a Chapter Member? _____ Which Chapter _____
Your IATA Number? _____ ENCLOSE A BUSINESS CARD.

NOTE: Use ONLY the name you want on your Badge

Nickname: _____
Last Name: _____
First Name: (Ms./Mr.) _____

HOTEL & TRAVEL INFORMATION

Please select hotels in order of preference. Rooms are assigned on a first come first served basis. Mark ALL hotels.

☐ Caracas Hilton ☐ Anauco Hilton
☐ Tamanaco International ☐ Aventura Caracas

☐ I do not wish to share a room

☐ I will share with _____

☐ Select a roommate for me: ☐ Smoker ☐ Non-smoker

Age Group: ☐ 20-30 ☐ 31-41 ☐ 42-52 ☐ 53+

ARRIVAL DATE: _____ DEPARTURE DATE: _____

PAYMENT

Make Check payable to CTO and mail to:
CTO

20 East 46th Street
New York, NY 10017

Check all that apply:

	Chapter	Non-Chapter	
<input type="checkbox"/> Registration (Single)	\$350	\$400	US\$ _____
<input type="checkbox"/> Registration (Double)	\$200	\$240	_____
<input type="checkbox"/> Registration (Venezuelan Agent)	\$150		_____
<input type="checkbox"/> Additional Night (____ nights at \$70 per night)			_____
<input type="checkbox"/> Late Fee (postmarked after July 19) \$25.00			_____

GRAND TOTAL AMOUNT DUE CTO US\$ _____

☐ Enclosed is my Money Order/Check #____ for US\$ _____

☐ Charge the total amount due to my American Express Card:

Name: _____

Card Number: _____ Exp: _____

Signature: _____

FOR OFFICIAL CTO USE

Hotel reservation is confirmed at: _____

Sharing with: _____

VENEZUELA, HOST OF THE FIFTEENTH CARIBBEAN TOURISM CONFERENCE

Venezuela, the land of Simon Bolivar, combines a rich Latin culture with a Caribbean verve for life and romance. It is a large and dramatically beautiful country. It is the Caribbean's southernmost vacation spot facing the warm and clear waters of the Caribbean sea.

Venezuela is the ultimate "adventure" travel destination, with its vast plains, mountain ranges, rivers, lakes and forests.

Caracas, a vibrant capital of five million people, surprises with its bustling, cosmopolitan feel, excellent traditional crafts, fashionable shops, international restaurants, museums, concert halls and nightlife. Set in a long and narrow valley, Caracas is full of dramatic vistas, whether looking down from the hillsides or up into the mountainside, especially at night.

Your headquarters and host hotels offer world-class service and facilities.

Angel Falls, the most famous attraction in Venezuela, at 3,212 feet is the world's highest waterfall. It cascades off Auyantepuy Mountain in the region known as the Gran Sabana. Here, and in the lush tropical rainforest that surrounds the Falls, visitors marvel at the unspoiled beauty. Nearby, in Canaima National Park, one of the largest nature reserves in the world, countless waterfalls and storied mesas enchant and challenge.

And, of course, as a Caribbean country, Venezuela's long and magnificent coastline has fabulous beaches with modern and inviting resorts. The fabled Margarita Island has become a mecca for sunworshipping and for enjoyment of the Caribbean way of life.

The Fifteenth Caribbean Tourism Conference is in a city and country you will be happy to discover.

WHO SHOULD ATTEND

CTO members, including tourism offices, airlines, hoteliers, cruiselines, travel suppliers, travel marketers, Chapter agents.

This is your annual opportunity to get up to date and critical information about CTO's various activities, major shifts in travel attitudes and behavior, trends in tourism marketing, a global perspective on our industry and the future of Caribbean tourism.

Travel Agents.

This is your chance to learn the latest about the Caribbean travel product, changing interests among visitors to the region, and new marketing techniques to sell more business. It is also the perfect way to experience, first-hand, the excitement of Caracas and the incredible diversity and beauty of Venezuela.

RETURN TO CTO
20 East 46th Street,
New York N.Y. 10017-2452



THE BRITISH VIRGIN ISLANDS TOURIST BOARD

PERIOD ENDING APRIL 8, 1991:

TO WHOM	PURPOSE	DATES	AMOUNT
INTERMARKETING 767 5th Ave. New York, NY 10153	Preparation Of Marketing Strategies Print Adverting Retainer Fees.	NOV. 5, 1990 NOV. 12, 1990 JAN. 2, 1991 FEB. 1, 1991 FEB. 25, 1991	12,000.00 12,000.00 12,000.00 12,000.00 6,071.34 ----- \$54,071.34
SCOTT - TEDESCHI 10 Overhill Ln. Roslyn, NY 11576	Public Relations: Press Conferences, Press Trips, Press Releases, Press Kits, Photography, Retainer Fees.	NOV. 12, 1990 DEC. 1, 1990 JAN. 23, 1991 APR. 5, 1991	8,360.41 9,128.74 31,965.45 13,697.47 ----- \$63,152.07
STRATON TRAVEL 795 Franklyn Ave. Franklyn Lakes, NJ 07417	Refund paid for Deceptive Service given by a Villa Manager.	APR. 1991	\$6,998.00
ISLANDS MAGAZINE 3836 State St. Sante Barbara, CA 93105	Advertisement In Magazine	APR. 8, 1991	\$1,680.00
			<u>\$125,901.41</u>

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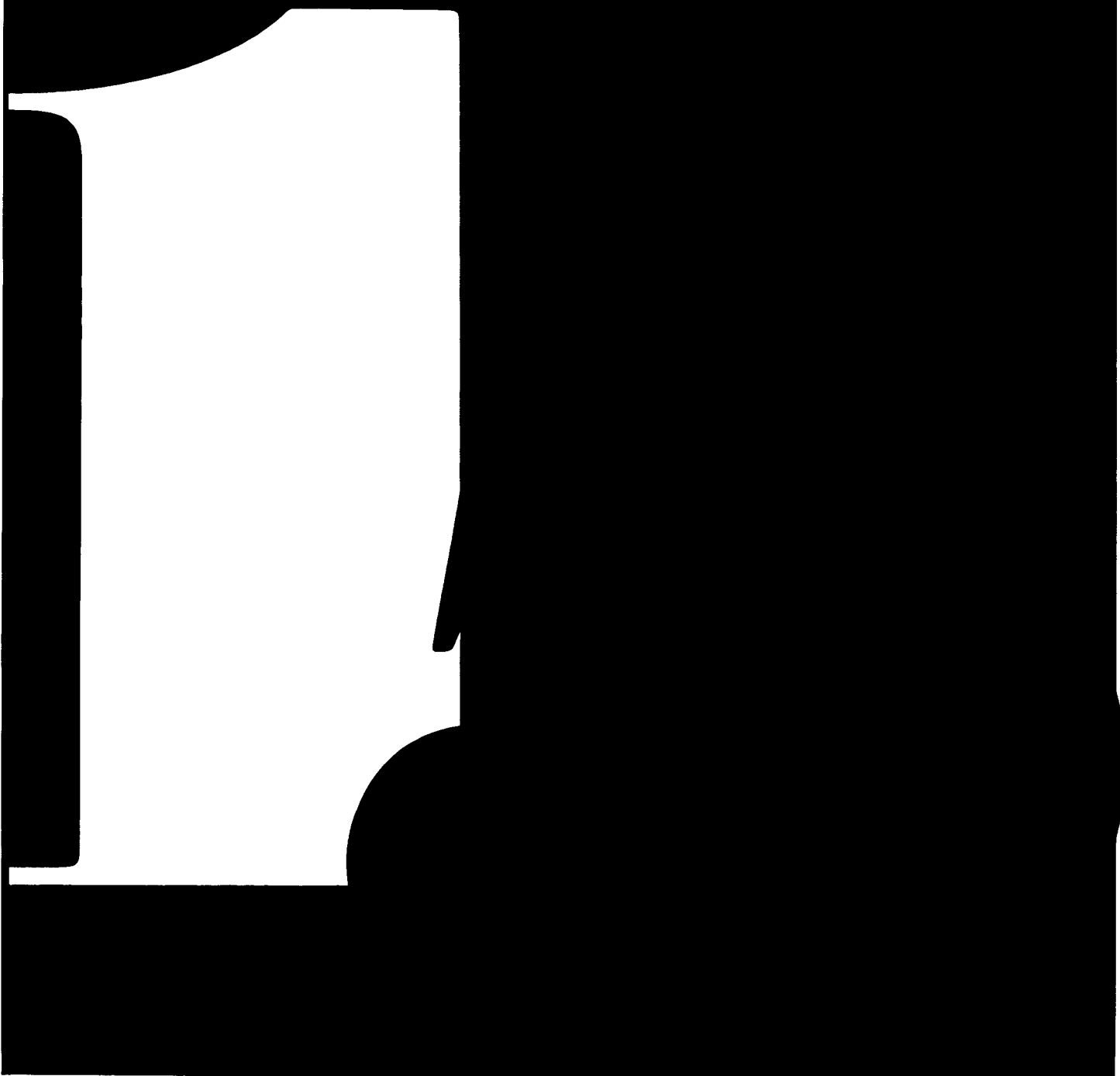
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ATTORNEY GENERAL
JUL 11 1991

THE 15TH CARIBBEAN TOURISM CONFERENCE

SEPTEMBER 10-14, 1991 • CARACAS HILTON • CARACAS, VENEZUELA



"FACING THE REALITIES OF A DYNAMIC MARKETPLACE."



FACING THE NEW REALITIES OF TOURISM AT THE FIFTEENTH ANNUAL CARIBBEAN TOURISM CONFERENCE

The 1980s was a decade of unprecedented growth in international tourism. An expanding global economy gave an increasingly mobile population the financial means of exploring the world. As the 80s ended, a wave of euphoria, predicting even greater tourism growth, spread across the travel industry, in the wake of the fall of the Berlin Wall and the opening of Eastern Europe.

The 1990s are now upon us, and the travel and tourism industry seems destined to endure unprecedented challenges as the decade progresses.

The world economy has stalled. The travelling public has become more demanding and selective. Profit margins of our airlines, hotels, tour operators, travel agencies and travel marketing firms are extremely thin at best. Destinations are battling just to hold on to existing market shares. Competition is tough and getting tougher.

The Caribbean is one of the world's premier tourist destinations. But, its future success is threatened by the competitive market forces that are changing the nature of tourism around the globe.

The new realities of tourism must be faced, understood and engaged by everyone involved in Caribbean tourism, or the future will not be as pleasant as the past.

CTC-15 will bring together a knowledgeable, dynamic, creative and informative group of experts to help decipher what will happen in the travel world of the 1990s. They will give you insights and information to help you prepare for the many difficult challenges and numerous profitable opportunities ahead.

The Conference also provides a unique opportunity to network with the key leaders in Caribbean tourism from government and business. You can exchange ideas, renew relationships and develop partnerships for the future.

The business and educational activities are the core of our program. However, in true Caribbean style, you will be entertained and involved during the daily schedule of social events.

We all will join together to enjoy the unique blend of Latin and Caribbean hospitality in Venezuela and the excitement and sophistication of Caracas.

THE INVITED SPEAKERS

The Keynote Address will be delivered by Geoffrey

H. Lipman, President of the World Travel and Tourism Council.

Government leaders, including:

- His Excellency, Carlos Andres Perez, President of Venezuela
- Rt. Hon. John Compton, Prime Minister of St. Lucia
- Rt. Hon. Michael Manley, Prime Minister of Jamaica
- Rt. Hon. James Mitchell, Prime Minister of St. Vincent and the Grenadines
- Rt. Hon. Sir Lynden Pindling, Prime Minister of The Bahamas

Travel industry experts, including:

- Rolf Freitag, Managing Director, European Travel Data Center
- Dr. Donald E. Hawkins, Director, George Washington University International Institute of Tourism Studies
- Gabriel Lee, the European Economic Community
- Malcolm Lillywhite, President, Domestic Technology Ltd.
- Sir Shridath "Sonny" Ramphal, Chancellor of the University of the West Indies
- Dr. Warren Smith, Managing Director of LIAT Airlines

THE ISSUES

The major topics which will be the focus of panels and workshops will include:

- A panel of Prime Ministers of the Caribbean states addressing "the present importance and future directions of Caribbean tourism."
- A strategic plan for marketing the Caribbean on a global scale.
- Megatrends in tourism: changing demographics, economics and lifestyles.
- Emerging market segments: new sources for visitor growth.
- Marketing the Caribbean in Europe after 1992.
- Intra-Caribbean tourism development and multi-destination packaging.
- Ecotourism: making the most of the Caribbean's most precious asset.
- Improvements in the Caribbean product across the region.
- Celebrating the Christopher Columbus Quincentennial.

PRELIMINARY PROGRAM

TUESDAY September 10	WEDNESDAY September 11	THURSDAY September 12	FRIDAY September 13	SATURDAY September 14
<p>1:00 p.m. REGISTRATION</p> <p>2:30 p.m.-4:00 p.m. Press Briefings</p>	<p>8:00 a.m.-10:00 a.m. OPENING CEREMONY for All Delegates</p> <p>10:00 a.m.-10:30 a.m. Coffee Break for All</p> <p>10:30 a.m.-12:30 p.m. GENERAL SESSION for All Delegates "THE PRESENT IMPORTANCE AND FUTURE DIRECTIONS OF CARIBBEAN TOURISM"</p> <p>12:30 p.m.-2:00 p.m. Awards Luncheon for All</p> <p>2:00 p.m.-3:45 p.m. WORKSHOP for All Delegates "MEGATRENDS IN TOURISM: CHANGING DEMOGRAPHICS, ECONOMICS AND LIFESTYLES"</p> <p>4:00 p.m.-5:30 p.m. WORKSHOP for All Delegates "EMERGING MARKET SEGMENTS: NEW SOURCES OF VISITOR GROWTH"</p> <p>5:30 p.m.-7:00 p.m. Press Briefings</p> <p>8:00 p.m. WELCOME RECEPTION for All Delegates</p>	<p>8:00 a.m.-9:30 a.m. Allied Breakfast for Govts. & Hoteliers</p> <p>9:30 a.m. to 10:30 a.m. Allied Business Meeting</p> <p>10:30 a.m. to 12:30 p.m. EUROPEAN MARKETING WORKSHOP</p> <p>12:30 p.m.-2:00 p.m. Luncheon/Speaker for All "TOURISM & THE ENVIRONMENT"</p> <p>2:00 p.m.-3:30 p.m. CTO ANNUAL GENERAL MEETING incorporating the PRESENTATION OF THE CTO STRATEGIC PLAN (for All Delegates)</p> <p>3:30 p.m.-6:00 p.m. Press Briefings Sightseeing (Optional)</p> <p>6:30 p.m. Cocktail Reception for Travel Agents & Hoteliers</p> <p>7:30 p.m.-9:00 p.m. Dinner for Travel Agents and Hoteliers Cocktails for Governments & Sponsors</p> <p>10:00 p.m. DISCO PARTY for All</p>	<p>8:00 a.m.-10:00 a.m. The "GREAT CARIBBEAN TRAVEL QUIZ" Breakfast for All Delegates</p> <p>10:00 a.m.-12:00 noon WORKSHOP for All Delegates "ECOTOURISM: MAKING THE MOST OF THE CARIBBEAN'S MOST PRECIOUS ASSET"</p> <p>12:00 noon-12:30 p.m. Press Briefing</p> <p>12:30 p.m.-2:00 p.m. Pres. & Awards Luncheon for All</p> <p>2:00 p.m.-6:00 p.m. Press Briefings FREE AFTERNOON for All Others</p> <p>8:00 p.m. Cocktail Reception and Gala Banquet for All Delegates</p>	<p>POST CONFERENCE TOURS Delegates depart</p>